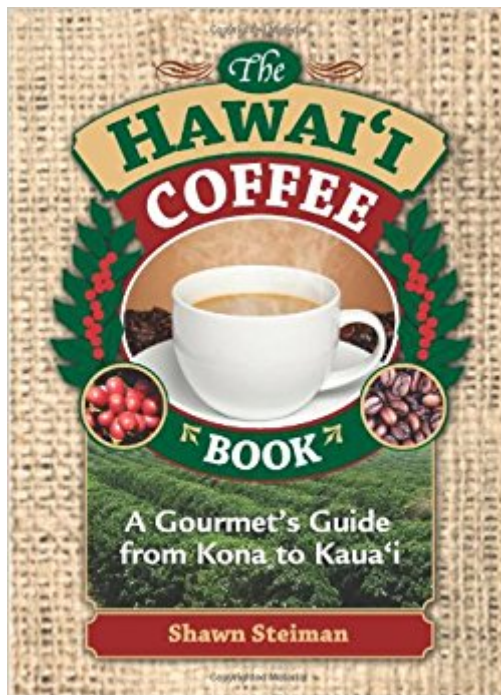


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# The Hawaii Coffee Book



## Synopsis

The Hawaiian Islands are known worldwide for gourmet coffee from the Kona Coast, but real aficionados know that in Hawaii, Kona coffee is only the beginning. The only place in the United States growing coffee as a commercial crop, the Aloha State hosts a thriving industry encompassing 11 major regions on five islands producing more than seven million pounds of coffee last year valued at over \$30 million. The Hawaii Coffee Book: A Gourmet's Guide from Kona to Kauai is the first-ever comprehensive overview of the Islands most recognizable and highly coveted product. The Hawaii Coffee Book includes a region-by-region guide and flavor profiles of the major varieties cultivated in the Islands, listings of farms offering tours, cafes that roast on-site, and detailed information on where Hawaii-grown coffees can be purchased in person or online. In addition, the book includes more than a dozen recipes for cooking with coffee, complete with mouthwatering photography. Ranging from entrees of lamb and ahi to desserts that go beyond brulees and brownies, many of the recipes are past winners of the annual Kona Coffee Festival Cooking Contest. In addition, this comprehensive coffee book dispenses tips on coffee appreciation and provides a thorough education on coffee essentials. Common questions such as, Is it really a good idea to refrigerate my coffee? and, How do I brew the perfect pot of coffee? are answered in an easy-to-digest sidebar format. A resource for everyone, even coffee fanatics who might think they know it all about their favorite beverage, The Hawaii Coffee Book addresses all aspects of the coffee industry and culture, from ethical farming to roasting techniques and coffee tasting to events and festivals.

## Book Information

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## Customer Reviews

Coffee scientist and author Shawn Steiman is a graduate student at the University of Hawaii-Manoa specializing in coffee studies. He is currently completing his doctoral dissertation on the effects of shade culture on coffee quality, physiology, and chemistry. Steiman frequently lectures and conducts workshops with farmers and the general public on coffee-related topics. His recently launched business, Coffea Consulting, uses science-based information to help farmers grow high-quality coffee, sustainably, and connoisseurs on all aspects of coffee. Working with small farmers is a passion for Steiman, who has traveled to Zambia to help smallholder coffee growers compete in the world coffee market.

Over the years I have purchased several variants of Kona "blended" coffees and often wondered just how much of the coffee was actually the highly praised Kona coffee. Now, that doesn't matter anymore because this book has given me the background, contact information and know how to confidently purchase Hawaiian coffee directly from Hawaiian coffee roasters, plantations and distributors. This book is a fun read, the author is an excellent communicator. You can sense his love of Hawaii and Hawaiian coffee. It is also an excellent travel guide if you are planning a trip to Hawaii. It will come in handy for pinpointing coffee plantations, roasters and coffee sellers while Island hopping. Highly recommended to all coffee lovers.

When reading, I wished the author was going to say more about each and every single topic covered, but then I had to remind myself that this is a guide after all. And as a guide, it is a good one. For someone who desires to know more, this guide has references that make that goal quick and easy. Among much good information, I found particularly helpful the section covering the coffee growing areas in the Hawaii islands. The only thing that I would change is the size of the flavor wheel which is too small to read and therefore it is easy to lose interest in this essential tool. I will dedicate one entire page to the flavor wheel.

"The Hawai'i Coffee Book: A Gourmet's Guide from Kona to Kaua'i" by Shawn Steiman (\$[...], Watermark Publishing, 134 pp.). Hawaii boasts some of the world's best coffee and "The Hawai'i Coffee Book" covers the topic in amazing detail. As a matter of fact, I was impressed with how thorough this book covered the topic of coffee itself, let alone Hawaiian coffee. This book is practically a primer on coffee and you'll come away surprised at how much more you'll learn about it after reading this book. "The Hawai'i Coffee Book" goes beyond expectations by including a chapter

on cooking with coffee, plus the pictures and graphic illustrations complement the book in an exceptional manner. This book packs a lot of punch for just [...] bucks - you'll know you've gotten a good deal when you buy this one.

This book takes the reader on a journey through the islands of paradise using one of its iconic products-coffee-as the motif. All aspects of coffee growing, processing, tasting, even using in recipes, are included in here. For those visiting Hawaii, the many tours and seasonal festivals are really nice inclusions in the book. Since most people associate Hawaiian coffee with the Kona growing region, I found the sections on the history of where and when coffee was (and is being) grown to be particularly enlightening. The diversity of coffee varieties being grown was also interesting, especially since most of that diversity is outside the Kona region. This is a good read for those who want to learn more about one of the world's premier coffees, and I look forward to the second edition with updates in a few years' time.

If you are interested in coffee in general or are considering entering the coffee business, this is an important read. Shawn does a great job explaining coffee in Hawaii. He engaged many of the farms in the islands and today acts as a consultant to see to it that farmers succeed in cultivating a truly spectacular coffee. Be sure to add this book to your library and consider visiting the farms mentioned. You might feel like you are walking in Shawn's foot steps.

The book is very interesting. It covers many aspects concerned with Hawaiian coffee from history, tradition, cultivation, quality control, roasting, tasting, buying a good coffee and has a very nice section with recipes that have coffee as an ingredient. Very, very nice book. Good pictures. Easy recipes that everyone can do. I recommend it.

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